

APPLICATION FOR CREDIT

Name of Individual or Company (Applicant) _____

Business Address _____
Address City State Zip

Phone () _____ Fax () _____

Email Address _____ Cell # () _____

APPLICANT PROFILE

Corporation ___ Partnership ___ Limited Partnership ___ Proprietorship ___ Franchise ___

Date you started business or assumed control: _____ Nature / Type of Business _____
 Officers or Principals

| | | | |
|------|-------|-----------|-----|
| Name | Title | Residence | SS# |
|------|-------|-----------|-----|

| | | | |
|------|-------|-----------|-----|
| Name | Title | Residence | SS# |
|------|-------|-----------|-----|

Omaha World-Herald Account Executive _____

CREDIT REFERENCES (Media/Trade) We need all three filled out please.

| | | |
|--------------------------------------|--------------------------------------|--------------------------------------|
| | | |
| Name | Name | Name |
| Street | Street | Street |
| City State Zip | City State Zip | City State Zip |
| Phone Fax | Phone Fax | Phone Fax |
| Acct# | Acct# | Acct# |

BANK REFERENCES

| | |
|------------------------|------------------------|
| | |
| Name | Name |
| Street | Street |
| City | City |
| Phone Acct# | Phone Acct# |

TERMS AND AUTHORIZATION

Applicant understands and agrees that this is an application for credit. The Omaha World-Herald is not obligated to extend credit and may discontinue the extension of credit at any time in its sole discretion. Applicant hereby authorized the Omaha World-Herald to obtain credit information pertaining to the Applicant and shall release to the Omaha World Herald all financial and credit information requested by the Omaha World Herald from time to time. In the event the Omaha World Herald determines to extend credit to Applicant, Applicant promises to pay all charges, when due, in accordance with the Omaha World Herald terms. If Applicant is an advertising agency, Applicant agrees individually and as agent for its advertising clients that Applicant and its advertising clients will be jointly and severally liable to the Omaha World Herald for any payments due to the Omaha World Herald. Applicant understands and agrees that the Omaha World Herald has relied on the contents of this application for credit and that any misrepresentation in this application could result in this application being denied and/or credit being revoked.

| | | |
|--------------|-------|------|
| Signature | Title | Date |
| Printed Name | | |